

Sponsor a Bear Hug : Comfort for Bereaved Siblings



Aching Arms

Registered charity number 1153296

Bringing comfort after pregnancy and baby loss



GIVE BEAR HUGS TO BEREAVED SIBLINGS

We are excited to invite local businesses to come together and support our Bear Hug : Comfort for Bereaved Siblings campaign 2024 by sponsoring our Dandelion Bear

Your sponsorship will enable us to donate our Dandelion bears to your local hospital so the bereavement teams can offer bear hugs to siblings affected by baby loss.

Aching Arms has provided over 45,000 Comfort bears to date to 192 hospitals across the UK for bereaved parents and it is our mission to extend this service and support to siblings who equally have empty arms and need hugs and support.

“This would be perfect, we often get parents asking if they can have an Aching Arms bear for their other children”

“We really appreciate having something to offer siblings - in particular if they come to visit their baby brother or sister in the hospital, without it having the same emotional association as the dedicated bear the parents receive”

Midwife teams



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WHY SPONSOR A DANDELION BEAR?

Show united support for bereaved parents and the siblings of precious babies lost. This could just support somebody who is one of your employees, customers or partners

1 in 4 pregnancies end in loss and there are approximately 250,000 miscarriages each year in the UK. Approximately 3000 babies are still born each year The estimated neo natal death rate (under 28 days) in 2023 was 1 in 350 live births

Losing a baby can have a devastating, lasting impact for many parents. It can have consequences on physical health, well-being and mental health. The support services of Aching Arms are there for bereaved parents throughout their entire journey

Your sponsorship will ensure that we can also fully support the siblings through this unimaginable journey with the Dandelion bear and resources to offer support and comfort and the knowledge that they are also not alone.



"I think this is a great way to include those family members who are also affected by loss. We would love to receive some on site to hand if needed"

Midwife team

£200

20 Dandelion bears delivered to local hospital

£500

40 Dandelion bears delivered to local hospital

£1000

Dandelion bears donated to multiple local hospitals

£5000

Dandelion bear sibling packs created for siblings to include Dandelion bear storybook

£10000

Fund the continuous expansion of the Dandelion bear support service for siblings

WHAT IMPACT WILL YOUR SPONSORSHIP HAVE?

Our Comfort bears are received into 192 hospitals across the UK and we work closely with the bereavement teams who offer these bears to the families affected. Here are some more of the responses when asked about the Dandelion bears...We appreciate your support

"Receiving some Dandelion bears would be amazing! We feel so passionately towards giving the whole family care, support and love so these would be an incredible addition"

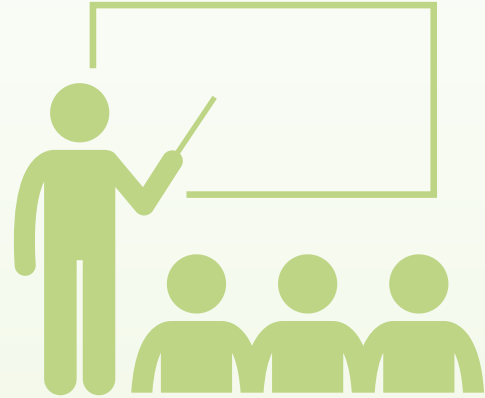
"What a fabulous addition that we can think of the wider family at these times. We would love to be considered. Thank you for everything you do"



Aching Arms

Bringing Comfort After
Pregnancy and Baby Loss

INCLUDED IN SPONSORSHIP



Free HR introductory training session



Mention on social media



Email signature to show you're an official sponsor



Inclusion in Aching Arms newsletter



Campaign icon for use in social media and on website



Included on Aching Arms website as official Sponsor



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Thank You For Your Support



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